

# MEMBER-TO-MEMBER

save money, build awareness

## SAVE MONEY, BUILD AWARENESS

Your business is unique. You've fought hard to build your brand, create buzz, and market your product/service. You deserve the chance to sell yourself, your product, and your business.

The Bremen Chamber **MEMBER-TO-MEMBER** program is designed to do just that as well as save you some cash in the process. The MEMBER-TO-MEMBER benefits program is designed to provide chamber members with the opportunity to market their product and stand out from the competition as well as providing cost savings opportunities to all chamber members.

### Getting Started

There's nothing to it. **Participation is simple and FREE.** In addition, each participant will receive an online listing describing the benefit offered as well as contact information and a link to your website. Talk about free advertising! Since its inception in February of 2009, the chamber's website has averaged 900 unique page views per month with the "membership" page being the most view page on the website.

### Why?

- Increase Awareness of Your Business
- Stand Out Amidst the Competition
- Showcase Your Product or Service
- Capitalize on Your Advertising Opportunities
- Shop Local

### How?

You can register by filling out the registration form available at the Bremen Chamber of Commerce or online at [www.bremenchamberofcommerce.com/m2m.asp](http://www.bremenchamberofcommerce.com/m2m.asp)

**Contact:**

Trent Miles  
Chamber Coordinator  
P: 574.546.2044  
E: [tmiles@fourway.net](mailto:tmiles@fourway.net)

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## PROGRAM DETAILS

The Member-to-Member benefits program provides a key opportunity in two of the most sought after benefits of being a chamber member - building awareness and visibility for your product or service and providing chamber members an opportunity to save some cold hard cash. These benefits are exclusive to chamber members and are available to any chamber member regardless of whether they offer a benefit or not.

### What's in it for you?

- Gain awareness and increase the visibility of your business.
- Showcase your products and services to a quickly growing chamber.
- Increase the savings of your chamber membership investment.
- Free advertising space on [bremenchamberofcommerce.com](http://bremenchamberofcommerce.com) (an audience of over 900 viewers per month.)

### Program Policy's

- Discounts must be exclusive to chamber members only. You may not use a discount that is offered to the general public.
- Discounts must be available for a minimum of 6 months from the date of registration.
- You may change or modify your discount at any time by contacting the chamber.

### Web Listing

Web listings will include:

- Company contact info.
- A link to your company's website
- A short description of the benefit being offered and instructions for redeeming the offer.

### Sample Listing

**BREMEN GROCERY**  
123 S. Plymouth St.  
Bremen, IN 46506

574.555.5460  
**WEBSITE**

Bremen Grocery, the premier grocery store of Bremen, is offering a 10% discount off your entire purchase for chamber members.

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Our MEMBER-TO-MEMBER discount program offers a great opportunity for you to promote your products and services while taking advantage of discounts and savings only available to chamber members.

## BUSINESS INFORMATION

Business Name	Contact Person - for chamer follow-up	
Business Address	City	
State	ZIP	Phone ( )
Email - (not published) for chamber use only	Web Address	

## DISCOUNT CRITERIA/INFO.

- Discounts must be exclusive to chamber members.
- Discounts must be good for at least 6 months following the January membership drive.
- Discount details may be changed at any time.

Please write a description of your discount. (This will be displayed on the chamber website)

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Date Offer Good Through  
(must be at least 6 months from registration date)

- Members only
- Employees of Chamber members also  
(must be able to show proof of employment)

Signature

## TO SUBMIT REGISTRATION

**FAX - (574.546.5487)**  
**Mail - P.O. Box 125, Bremen, IN, 46506**

For questions regarding this application or any program details, please contact:

Trent Miles  
Chamber Coordinator  
Bremen Chamber of Commerce  
e. [tmiles@fourway.net](mailto:tmiles@fourway.net)  
p. 574.546.2044